

# Sellers Marketing Team

## SERVICES OFFERED BY OUR SELLERS MARKETING, DATABASE, CALLING AND MAILING TEAM AT BEST AGENT BUSINESS

Using top-notch programs and tools, our skilled database, mailing and calling teams tailor services to meet your needs and we focus collectively on your top goals

JUST LOOK WHAT WE CAN DO FOR YOU!



### **DATABASE TEAM** EXPIRED/FSBO

Our Database Team can pull your Expired or FSBO leads from RedX or other lead generating systems

### **CAMPAIGNS**

EXPIRED/FSBO, OPEN HOUSE, and FARM MARKETING

The Mailing Team creates cards, postcards and other mailings, while our Email Marketing Team can generate surveys and email campaigns to send to leads

### **CALLING TEAM** EXPIRED/FSBO

Our experienced Calling Team can conduct daily calls on your Expired/FSBO leads to let you focus on your current clients

\*Contact [Marketing@bestagentbusiness.com](mailto:Marketing@bestagentbusiness.com) to get started today!

### **Expired/FSBO Marketing - Market Analysis**

Market Reports are a tool utilized by most Top Agents to set production goals, identify farms and give sellers confidence in their experience

**We believe that 20% of all clients should be using Expired/FSBO Marketing**

**\*A minimum commitment of 6 months to the program is crucial  
(Ultimately a year to see the full realm of results)**

**20% of a client's marketing budget should be used toward Expired Marketing in order for the program to work properly and produce the most results**

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