

Dear Current or Recent Client,

We have put together a well-rounded **Marketing Package** that will keep your name in front of your Clients, SOI, Seller/Buyer Leads and Vendors. As you know the old saying, “Out of sight, out of mind” – we want those **relationships that you have formed to continue to grow.**

- **Social Media/Blogging/Website:**
 - We will write and post weekly to your social media sites or blog. Blogging and Social media posting assists in Search Engine Optimization, brings more Leads to your website and raises your standing with Google. It is a great way to enhance your company’s presence and status of expertise – which is also why you want your website to be in tip-top shape when sending Leads over to view it.
 - Within the Marketing Package we would start by reviewing your website and can complete some of the following tasks: updating any graphics, editing your content, adding social media links and giving it a little refreshing.
- **Monthly Email Newsletter:** Monthly email newsletters are also a pertinent piece in your Marketing Plan. Not only is an email newsletter easy on your wallet it will send your Clients, SOI, Seller/Buyer Leads and Vendors relevant and important information, information to keep them informed on what is going on in the real estate world so they can make informed decisions.
- **Monthly Mailed Postcard:** A jumbo postcard will be created for you to send to your Clients. This is essential to keep your name on their mind. This item will stand out in their mail - what is better than getting your name and company image in front of them as much as possible!

When your Clients or Leads are ready to buy, sell or invest - your name will be there! If you commit to our \$495 Marketing Package you will show your Clients how committed you are as a real estate agent. **Keep those gears turning to get your brand out there and in as many areas as possible!**



If you would like any samples please email sales@bestagentbusiness.com. Or if you are ready to commit to improving your client relationships email your Key Assistant or sales@bestagentbusiness.com. You can also call **Steve Kantor directly at 202-297-2393.**

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